

AGENDA

for the

Special Meeting

of the

Board of Trustees



**Administration Building, Rm. B-1, 1319 New Sunnybrook Dr.,
Tyler, TX**

Tyler Independent School District

**March 7, 2007
12:00 PM**

**NOTICE OF SPECIAL MEETING OF THE
TYLER INDEPENDENT SCHOOL DISTRICT
BOARD OF TRUSTEES**

Notice is hereby given that on Wednesday, March 7, 2007, the Board of Trustees of the Tyler Independent School District will hold a Special meeting at 12:00 PM at the Administration Building, Rm. B-1, 1319 New Sunnybrook Dr., Tyler, TX. The subjects to be discussed are listed on the agenda which is attached to and made a part of this Notice.

Individuals with disabilities are entitled to have access to and participate in public meetings. An individual requiring an accommodation for access to the meeting must notify the Tyler Independent School District by informing Dr. Karen Raney, the district's ADA coordinator, in writing 24 hours prior to the scheduled meeting of the necessity of an accommodation. Upon receipt of this request, the district will furnish appropriate auxiliary aides and services when necessary to afford an individual with a disability an equal opportunity to participate in and enjoy the benefits of the board meeting as nonhandicapped individuals enjoy.

If, during the course of the meeting covered by this Notice, the Board of Trustees should determine that a closed or executive meeting or session of the Board of Trustees is required, then such closed or executive meeting or session as authorized by the Texas Open Meetings Act, Texas Government Code Section 551.001 et seq., will be held by the School Board at the date, hour, and place given in this Notice or as soon after the commencement of the meeting covered by this Notice as the School Board may conveniently meet in such closed or executive meeting or session concerning any and all purposes permitted by the Act.

Texas Government Code Section:

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| 551.071 | Private consultation with the board's attorney. |
| 551.072 | Discussing purchase, exchange, lease, or value of real property. |
| 551.073 | Discussing negotiated contracts for prospective gifts or donations. |
| 551.074 | Discussing personnel or to hear complaints against personnel. |
| 551.076 | Considering the deployment, specific occasions for, or implementation of, security personnel or devices. |
| 551.082 | Considering discipline of a public school child, or complaint or charge against personnel. |
| 551.083 | Considering the standards, guidelines, terms, or conditions the board will follow, or will instruct its representatives to follow, in consultation with representatives of employee groups. |
| 551.084 | Excluding witnesses from a hearing. |

Should any final action, final decision, or final vote be required in the opinion of the School Board with regard to any matter considered in such closed or executive meeting, then the final action, final decision, or final vote shall be either:

- (a) in the open meeting covered by the Notice upon the reconvening of the public meeting; or
- (b) at a subsequent public meeting of the School Board upon notice thereof; as the School Board shall determine.

**TYLER INDEPENDENT SCHOOL DISTRICT
BOARD OF TRUSTEES SPECIAL BOARD MEETING**

Wednesday, March 7, 2007 12:00 PM

Administration Building, Rm. B-1, 1319 New Sunnybrook Dr., Tyler, TX

AGENDA

- I. Call to Order
- II. First Order of Business -- Announcement by the Chairman as to the presence of a quorum, that the meeting has been duly called and that notice of the meeting has been posted in the time and manner required.
- III. Action Item
 - A. Consider approval of Agreement for New Video Scoreboards 4
- IV. Adjournment

Subject: Scoreboard Marketing Proposal

BACKGROUND INFORMATION

The board voted to table this issue in the February regular meeting and asked for a special meeting to discuss the issue further with additional information and dialog with TITUS and Daktronics. The administration has worked with TITUS and Daktronics and received input from various board members.

Daktronics will include more information to answer board concerns and three optional programs the board can discuss. They will provide this information in packets that will be delivered prior to the board meeting.

ADMINISTRATIVE RECOMMENDATION

The administration is recommending option “A” or 1st option which is similar to the program presented at the regular board meeting in February. The difference in this plan is it allows the district to decide where to place the marquees. The administration feels that the district will receive the best equipment with no risk. The administration continues to research other school districts that may have fixed advertisements on their campus marquees.

The administration also recognizes the sensitivity to the community and if the board feels fixed advertisement on marquees at school campuses is not appropriate, the administration would recommend option “B” or the 2nd option which would allow advertisement only on the video screens of the marquees and not fixed placement of signs on the marquees. This would force a scaled back version of the Trinity Mother Frances Rose Stadium scoreboard.

The administration does not recommend option “C” or 3rd option. It scales back significantly the Stadium scoreboard and eliminates all marquees.

ACTION REQUIRED

Board approval of agreement for new video scoreboards.

CONTACT PERSON

Gary Mooring

3/7/07